

Issue 28 June 2010

Successfully introducing and operating automatic passenger counting

Passenger volume is one of the most important key performance indicators for every transport organization.

Passenger figures are required in every area of operative and strategic planning. Automatic passenger counting is the best means to ensure that the data gathered is consistent and statically reliable.

So far, more than 150 clients have opted to use the HC software "planfahrt" in order to evaluate passenger numbers on the basis of automatically collected data. Until now, HC has been providing user support primarily relating to questions and problems which arise directly from planfahrt use.

Greater need for consultancy support to companies....

However, it has become evident that there is demand for more wide-ranging support. Thanks to their breadth of experience HC's experts can also give comprehensive answers to the following questions:

- How many vehicles should be equipped with automatic passenger counting?
- How should the operation of the equipped vehicles be organized?
- How often should the counts be carried out?
- How can errors in the counting system be identified?
- How many staff are needed to run the system?
- etc.

...and intensive support by HC

HC has been able to sign contracts with a number of transport companies providing them with a comprehensive support package including the complete field of passenger counting. In these projects, HC and the client jointly work out the technical and organizational pre-requisites for a reliable and absolutely certain collection of passenger numbers.

Contact:

Matthias Teske, Tel: +49 (0)40 27 166-516
(m.teske@hamburg-consult.de)

Hamburg-Consult
Spohrstr. 6
D - 22083 Hamburg
Germany
Fax: +49 (0)40 271 66 - 410