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HC and beka host practice seminars on security and tender planning

The cooperation between beka¹ and HC, which has been a success for many years now, continues with two top events.

The changing face of cities and regions

Early in the middle of November, beka and HC held a joint event in Halle entitled “The Changing Face of Cities and Regions“. Speakers from transport companies, public administrations, scientific institutions and consultancies provided an overview of current challenges confronting transport planning, and put their proposed solutions up for discussion.

It became apparent that proactive tender planning was both difficult, but important, against the background of growing quality demands on the part of the client on the one hand, and empty public coffers on the other.

In addition, the seminar contributions demonstrated that, above all, reliable data records relating to passenger demand were an indispensable pre-requirement for planning decisions.

Company security

Ever-increasing importance will be attached to protecting staff, passengers and the infrastructure from attacks. Security is not only a cost factor in this context, but an important criterion for the choice of the means of transport, and thus a prerequisite for income targets. Security is not only the responsibility of company employees at all levels, but has to be a mandatory component of company strategy. Safety and security must be firmly anchored in the procedures, responsibilities, rules and therefore the whole organisation of the company.

This event is planned for the first six months of the coming year, and will probably take place in Hamburg.

It is aimed at managing directors, board members and members of advisory boards bearing responsibility for strategic policy-making of their companies and its organisational and operational implementation. The seminar will include reports from experts on their operational practice and show sustainable concepts for increased company security.

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¹ beka is a German purchasing and business company for transport corporations and is also involved in developing a wide range of training programmes for transport company employees.